

Fall 2014 Nonprofit Series

HOW TO BUILD A BETTER BOARD

Presenter: Kathy Frederick, Frederick Consulting

Though Boards are in charge of the nonprofit organizations that they serve, executive directors and other senior managers are often expected to strengthen the Board—or, at the very least, guide Board leaders in this important work. In this session, we will discuss specific strategies, tools, and best practices for building the high functioning Board that will help your nonprofit thrive.

Wednesday, September 17, 10:00 am to noon

PLANNING FOR THOUGHTFUL LEADERSHIP TRANSITIONS

Presenter: Sharon J. Danosky, Danosky & Associates

Turnover happens and it seems to be happening at an accelerated pace as many Executive Directors who have led their organizations for decades are deciding it's time to move on. The difference between a (relatively) smooth transition and total chaos is a well-thought out plan. And planning should begin while everyone is still there. In this workshop you will learn how to begin the conversation and the systems and processes that should be in place so your organization can weather the transition and be in control of the outcome.

Wednesday, October 1, 10:00 am to noon

BUILDING AND SUSTAINING YOUR NONPROFIT

Presenter: Martey Rhine, Management Solutions & Resources

This workshop will cover the basics of building a board, budgeting, operational planning, marketing, and fundraising – all the building blocks your nonprofit organization needs. It will also provide you with the tools, templates, and references for taking the action steps to effectively structure your nonprofit organization and enhance your ability to achieve the mission.

Wednesday, October 22, 9:00 am to noon

ETHICS, TRANSPARENCY AND ACCOUNTABILITY FOR NONPROFITS

Presenter: Priya Morganstern, Pro Bono Partnership

This seminar will discuss best practices in the areas of transparency, accountability and ethics, and how we can best operate our nonprofits in a trustworthy way. Topics will include: Applicable state and federal rules that promote accountability, including disclosure and reporting obligations; organizational policies, such as conflict of interest and whistleblower policies, that foster accountability; the role of the board; other recommended practices to foster an environment of integrity; and nonprofit oversight and watch-dog agencies.

Wednesday, November 5, 10:00 am to noon

PREPARING YOUR ORGANIZATION FOR A CAPITAL CAMPAIGN

Presenter: Rebecca M. Bryan, CFRE, R. Bryan Associates, LLC

Are you considering a capital campaign? There are specific things that have been proven necessary for a successful campaign. These include assessing organizational readiness, the case for support and conducting a feasibility study. This workshop will provide you with a basic overview of all these components. In addition, it will answer questions such as “When do we know we’re ready?” “How much does it cost to prepare for and run a campaign?” “Do we hire a consultant?” “What does the Board need to do?” “What do I do first, and second, and so on?” What happens to annual giving during a campaign?”

Wednesday, November 19, 10:00 am to noon

All workshops are offered in partnership with the Hartford Foundation for Public Giving and take place in the 3rd Floor Youth Program Room.

To register: Email your name and email address to dalexandre@hplct.org